

ETV INTERACTIVE

The Converged IP Solution for Hospitality



Background

In December 2006, a unified partnership of prominent hospitality technology, telephony & cabling infrastructure suppliers to the global hospitality sector was formed.

The aim of the partnership was to integrate a number of key hospitality technologies within one single solution; a solution capable of operating on a fully digital, converged IP platform.

134 years of Hospitality Experience, serving Global Hospitality Clients

Collectively, the partnership has been serving the hospitality industry for over 134 years and proudly boasts both global hotel chains and smaller independently owned hotels as their clients.

The Solution Partnership

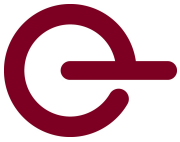
The solution partnership can be configured to deliver: Digital TV, Radio & Music; Video on Demand; Internet on TV; Email on TV; EPOS & PMS integration; IP Telephony; Call logging; High Speed Internet Access (HSIA) including WIFI; common infra-structure, and video & music content.

All in one package.

Through the use of shared infrastructure to optimise cost effectiveness, the partnership ensures a solution which is future proofed and one which can exploit technology to its full potential to enhance guest services.

One Converged Solution		One Managed Service
ETV Interactive	Content & Guest UI	
ETV Interactive	Billing Interface	
ETV Interactive, NEC Philips, Tiger Communications, iControl	Software	
ETV Interactive, NEC Philips	Hardware	
ETV Interactive	Internet Provision for HSIA (WiFi), and Internet, Email & Radio on TV	
Allied Telesis, NBC	Network Equipment & Cabling	

Maintenance & Support
One Point of Contact



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Showcasing the Technology

A Converged Showcase Event was hosted by ETV at ETV's head offices in Scotland, from the 5th to 9th February 2007.

In attendance at the February Showcase Event were: Mandarin Oriental, MacDonald Hotels & Resorts, Hilton, JW Hotels & Resorts, Grand Hotel Vienna and a Holiday Inn franchised Operator.

All Operators agreed that having complimentary technologies, working in partnership within a an IP digital platform, would not only optimise cost effectiveness and aid the enhancement of guest services, but would most importantly lessen the administrative burden for hotel operators of dealing with numerous separate suppliers, multiple points of contact, contracts and bills!

Steven Morris, ETV CEO said:

“Operating within a single IP infrastructure to create a single solution has been an invaluable exercise. Now the partnership can take this offering forward into the market place and begin demonstrating the real benefits it will give hotel operators. The consensus from the Hoteliers in attendance at this Event was that this solution could be an Industry first, and certainly one of the first fully working solutions that they had seen. ETV was delighted to host this Event, and the next Event promises to deliver even more features and benefits for the hotel operator”.

Convergence Development Timeline

The Roadmap below illustrates a high-level plan of features that will be released in the next 12 months.



One Converged Solution... One Managed Service

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